



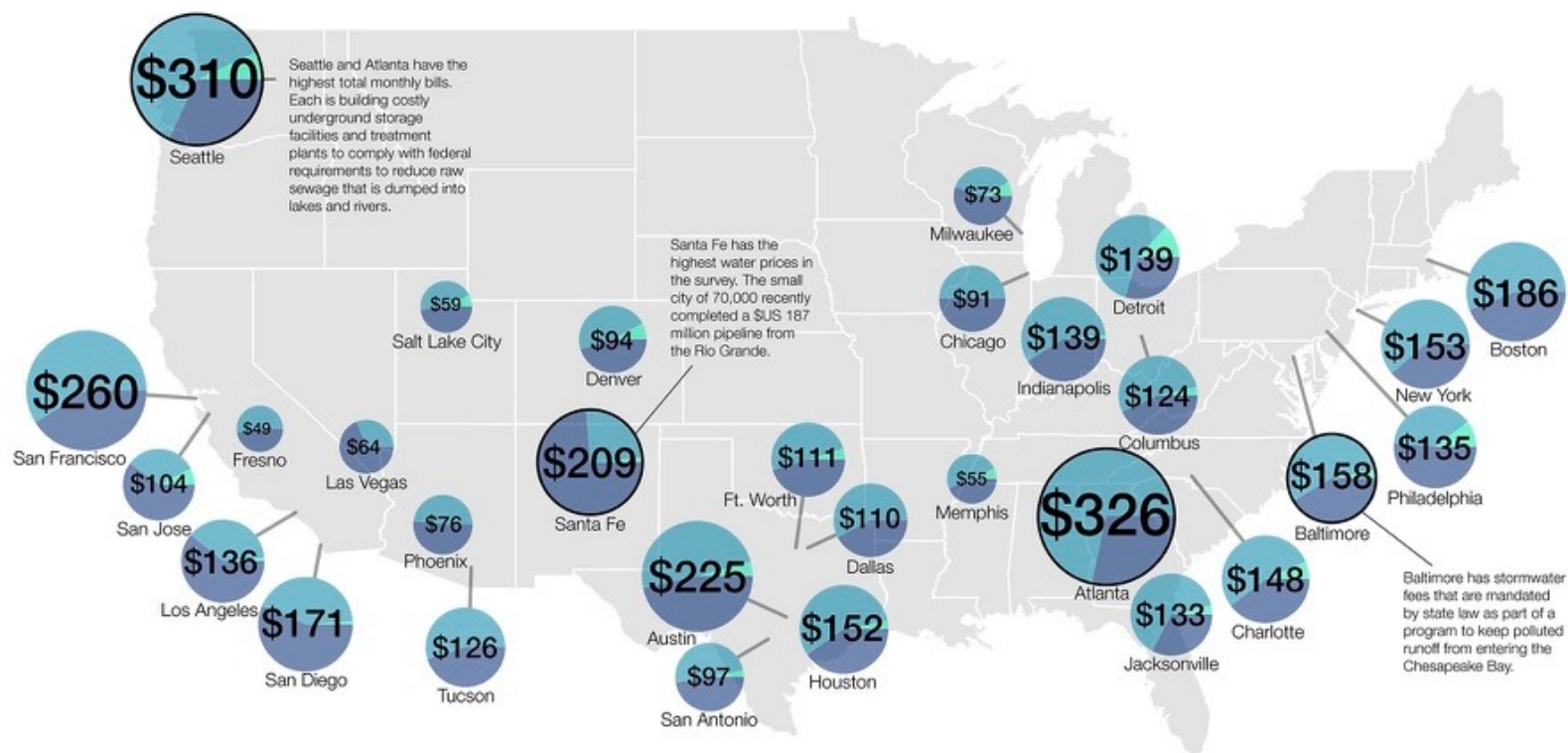
Revolutionize Gardening

Odi Dahan

Founder & CEO
greeniq.co

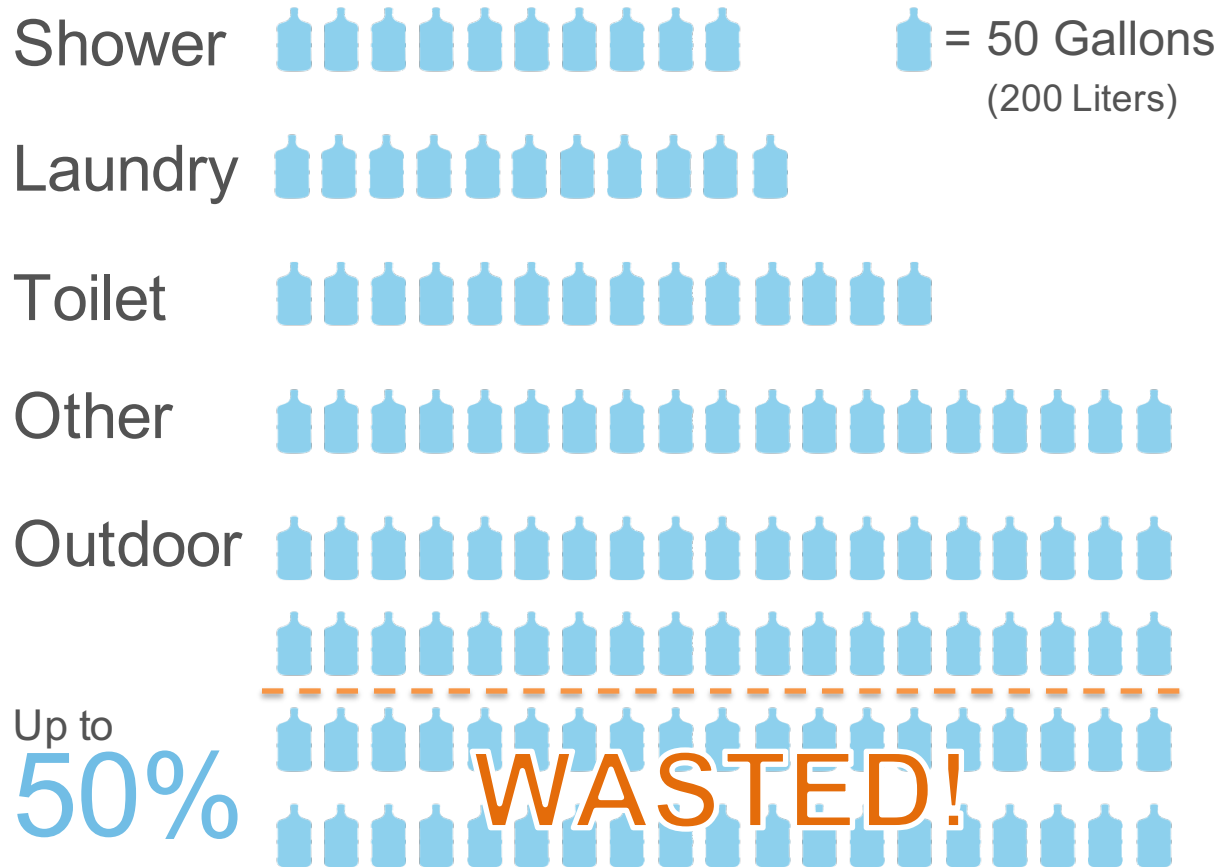
Price of Water

Up **41%** in 30 Major U.S. Cities Since 2010



Average Monthly Bill
Source: Circle of Blue 4/2015

How much water do we use?



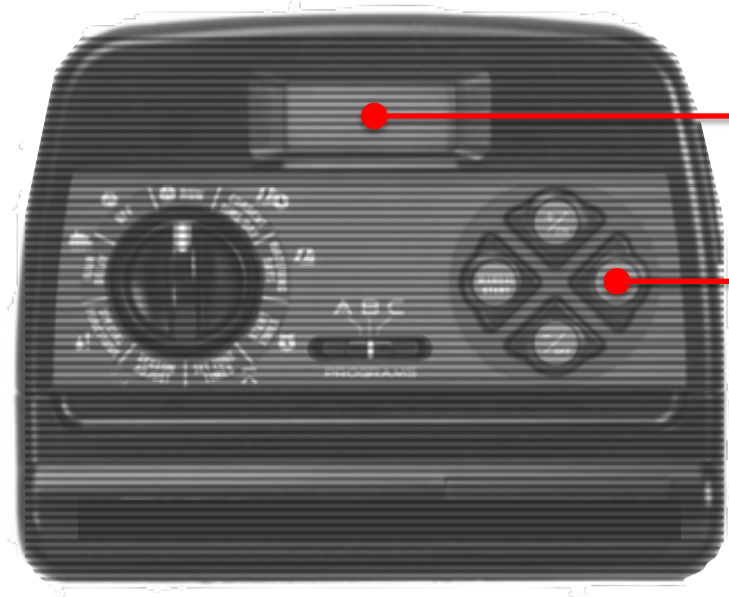
Average monthly consumption of an average American family.
Based on information from, The American Water Works Association Research Foundation, "Residential End Uses of Water."



Why watering is so inefficient?

Cutting edge technology... of the 80's

? ? ?



Tiny screen

Multifunctional buttons

Cumbersome Programming



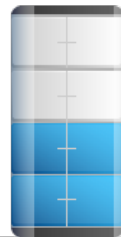
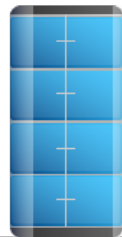
Oblivious of the Weather

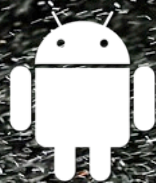


GreenIQ IoT Solution



Nearest Public
Weather Station





There's an app for that!



It's a Smart Garden Hub





What Our Customers Say

*“It was raining last night and the system didn’t use any water this morning. That was great! Thank you for a **great product**.”* – Richard Orentzel, NY, USA

*“So far **very impressed and satisfied**.”* – Tom Hoeksrt, Canada

*“I love the **simplicity** and the ease of setting up.”* – Bernie Hunt, New South Wales, Australia

*“I must say that the system is **very impressive, simple to use** and looks good!”*
– Eyal Podhorzer, Raanana, Israel

“I’m a huge fan of the system. It really saved us a great deal on water bills this year”
– Brett Harley, Javea, Spain





What Our Customers Say




The largest healthcare chain in Israel

*“We installed the 3G GreenIQ Smart Garden Hub in November 2014. Installation was **simple and easy**. Setting up the system is **very intuitive**. In addition to the **significant savings**, the system allows us full control from anywhere! We’ve recommended other hospitals and clinics to use GreenIQ.”*

Amnon Zefania, Deputy Manager, Landscaping and Maintenance, Clalit Healthcare Services



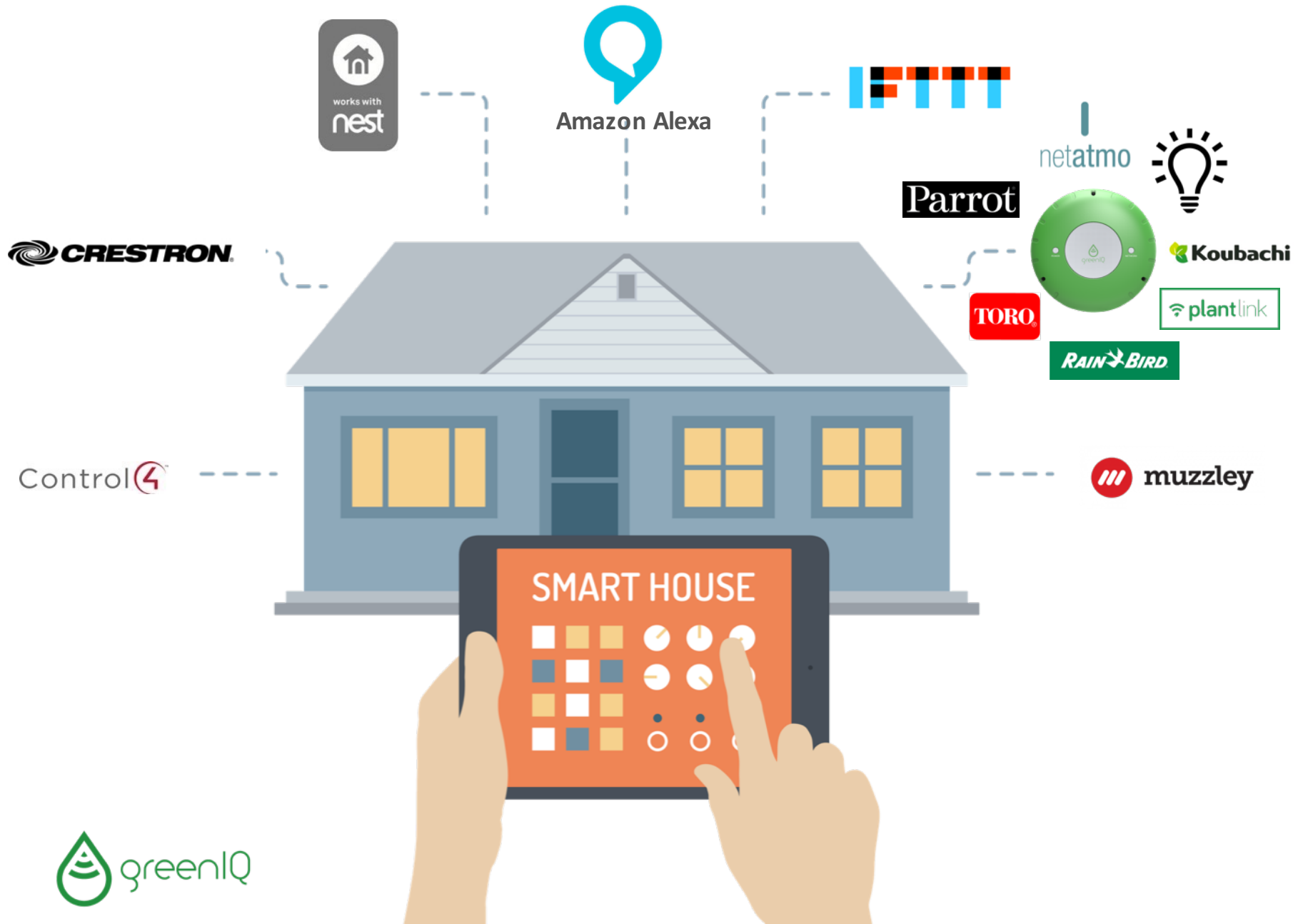


GreenIQ
customers
saved over
21,000,000
Gallons
worldwide!

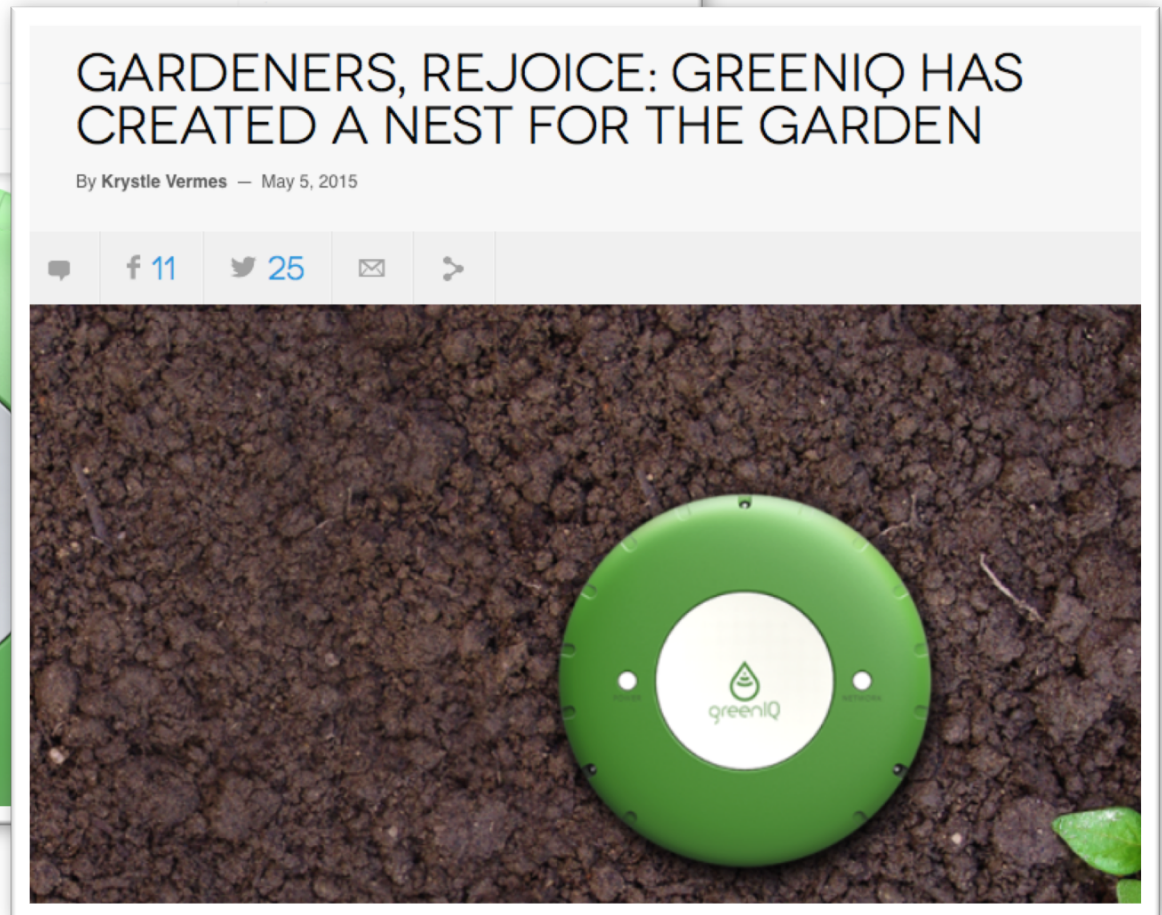
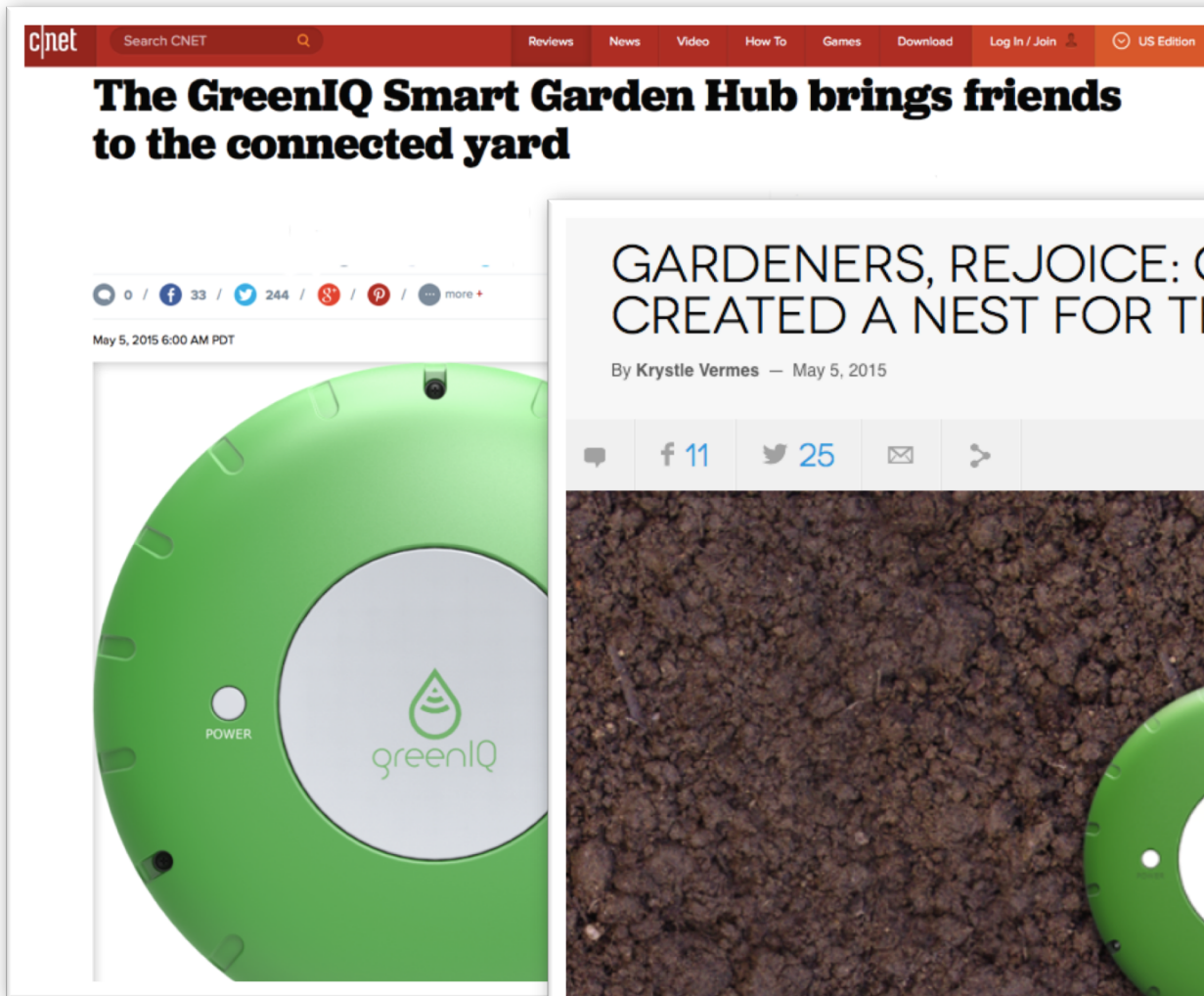
We plan to save
1,000,000,000
Gallons in 2017.



Home Automation Integration



The press praises: “Nest of the garden”



AT&T Partnership



- GreenIQ will use AT&T cellular network in the U.S.
- GreenIQ products will be branded “*Connected by AT&T*”
- The partnership is targeted for consumers and commercial markets
- The partnership has been announced at the Super Mobility Show, Las Vegas, Sep/2015

GreenIQ Profile



Incorporated

Fundraising:

Seed Round (11/2013): \$0.45M
Convertible Note (2/2015): \$1.78M
S1-Round (3/2016): \$0.85
Total: \$3.08M

7 Employees



Awards



*"The Promising Startup
Of The Year"*

Mobile 2014 Conference

Sponsored by Calcalist and
Pelephone, Tel-Aviv



"1st Place"

StarTAU Pitch
Night 2014

Sponsored by Bank Leumi and T
el-Aviv University



"Winner"

Smartup 2014

Sponsored by Bank
Poalim and
Globes, Tel-Aviv



"Best of CES 2015"

CES 2015, Las Vegas

By "iPhone Life" Magazine



"Venture Day Winner"

Venture Day Israel 2015

By Microsoft Ventures
and IE Business School



"Winner"

IoT Pitch Night 2015

By Tel-Aviv University
and Indiegogo



"Grand Prix du Jardin"

Cercle Des Saisons 2015

France



"1st Place"

Wearable and IoT
Conference 2015

Tel-Aviv
by GizWorld



"1st Place"

IEEE IoT 2015

Tel-Aviv
by IEEE



"1st Place"

Innovation Award 2015

Silicon Valley, California, USA
by CICC



"Winner"

3C Smart Cities
Challenge 2016

Tel-Aviv
by StarTAU



The GreenIQ Leadership Team



Odi Dahan
Founder & CEO

Odi is an entrepreneur with a vast experience in the hi-tech industry in a wide variety of disciplines such as system architecture, hardware, software, internet, mobile, communications and signal processing. For more than 25 years, Odi served in many senior R&D management positions, including 10 years as Chief Architect in Freescale Semiconductor. Odi holds a B.Sc. in Electrical Engineering, an M.Sc. in Biomedical Engineering from Tel-Aviv University, and an MBA from the Interdisciplinary Center in Hertzlia, Israel. Odi also holds 7 patents in a variety of system architecture aspects.



Dafna Lorincz
COO

Dafna leads GreenIQ's global operations including NPI and supply chain management. She brings 11 years of extensive experience in manufacturing operations, coordination of multidisciplinary and cross functional teams through the entire product lifecycle process. Prior to GreenIQ, Dafna worked at AC and as an operational, organizational, and business strategy consultant for start-ups, established hi-tech companies and government organizations. Dafna holds a B.Sc. in Industrial Engineering and Management, and an MBA both from Ben-Gurion University in Israel.



Golan Derazon
CTO

Golan brings with him a strong track record in technology innovation with more than 19 years of networking, enterprise and SAAS software development experience, serving at executive R&D positions in Mercury/HP, Aqua Software (TopQ) and Gettaxi and as the founder of otipo.com. Golan holds a B.A. in Computer Science from Bar-Ilan University and a B.A. in Medicine Science from Tel-Aviv University.



Roy Livneh
VP BizDev & Sales

Roy leads GreenIQ's business development and sales efforts. Roy brings 15 years of international business development, marketing and sales, and account management positions, in start-up companies and established public companies. Prior to GreenIQ, Roy served as Director of Business Development at Evogne (NYSE, TASE: EVGN) and VP Business Development in Saifun Semiconductors. Roy holds a B.Sc. in Industrial Engineering and Management from the Technion and an MBA from Recanati Business School, Tel-Aviv University.





your home just got smarter.

